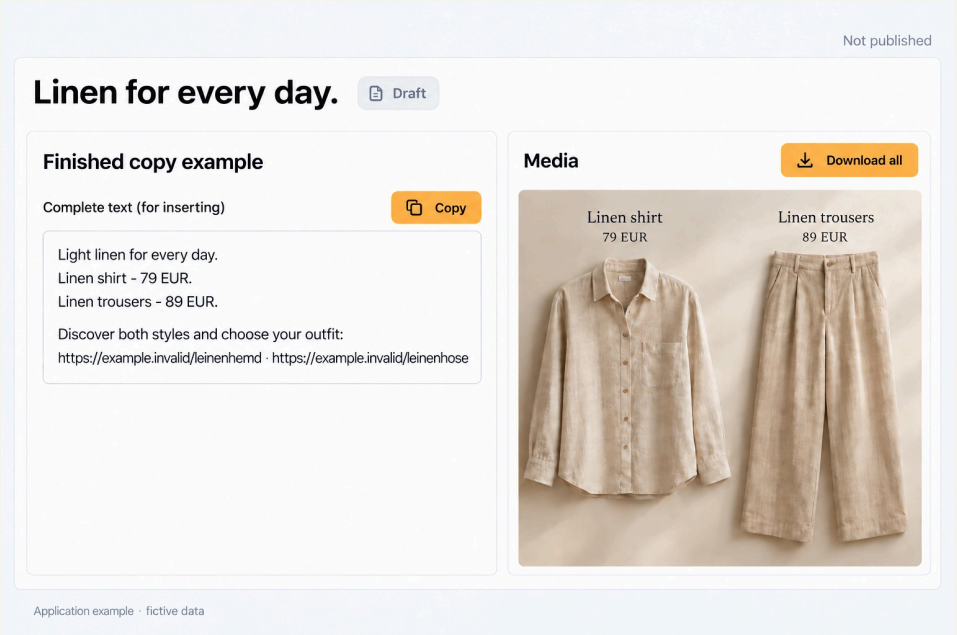
SHORT PRESENTATION

Content Studio for your everyday content work

In your Content Studio account, maintain brand facts, connect product data and prepare posts, videos or articles. Token credit and budget limits control usage. Review results and choose a publishing route.

Content Studio

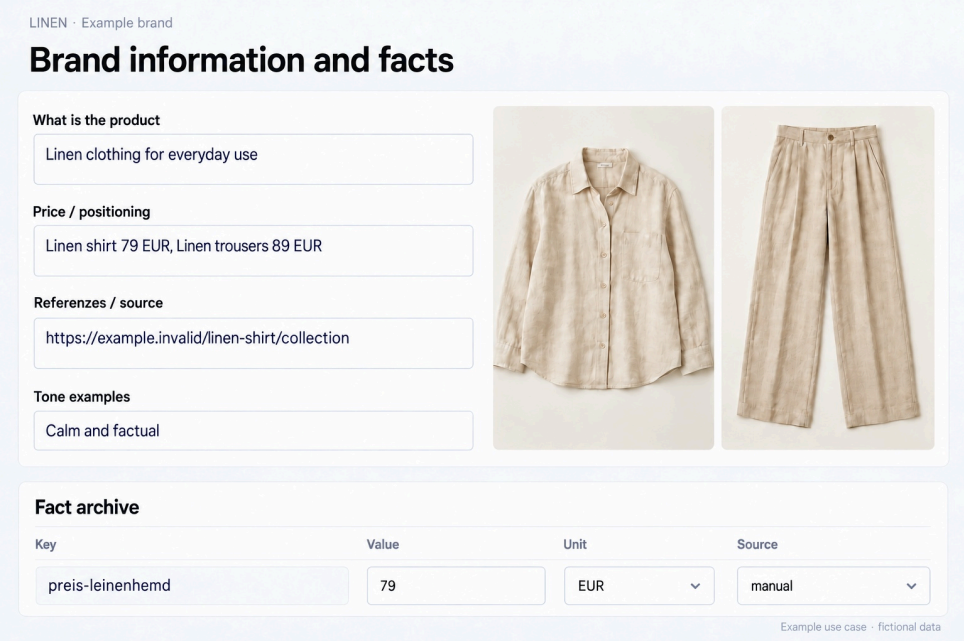


Finished Facebook text with both source prices and a duo visual. Fictional, unpublished draft.

CONTENT STUDIO

Start with your products and brand facts

Use Content Studio as an AmberNord online service. Set up your brand and connect needed data sources in your enabled account to prepare posts, videos and articles.



Brand information and a traceable price in the fact archive. Fictional inputs.

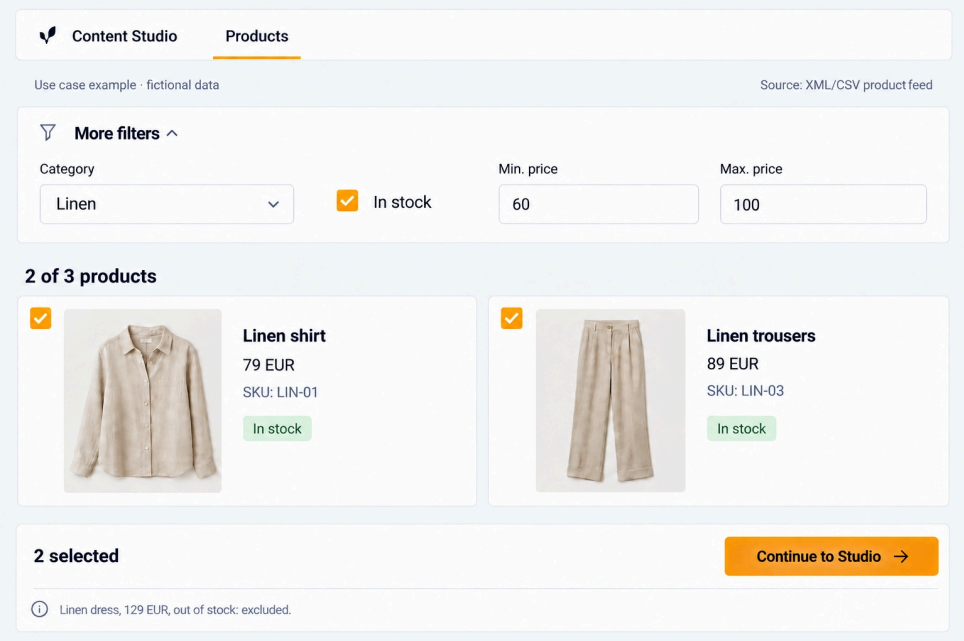
What you get

Brand facts, product data, formats, quality assessment and publishing controls in one workspace. Configure available functions in your account.

CONTENT STUDIO

A product campaign in concrete steps

Demo: a linen shirt at EUR 79 and linen trousers at EUR 89. Both are available; the unavailable linen dress is excluded.



Linen, in stock, EUR 60-100: linen shirt and trousers selected. Fictional product data.

01 **Select**

Category Linen, availability In stock, minimum 60 and maximum EUR 100. The linen shirt and trousers remain selected.

02 **Design**

Duo mode with Duo Editorial style. Check both product photos and prices; add logo and message.

03 **Review and hand over**

Select Facebook, create a draft and check it in the review list. Publishing and scheduling are separate steps.

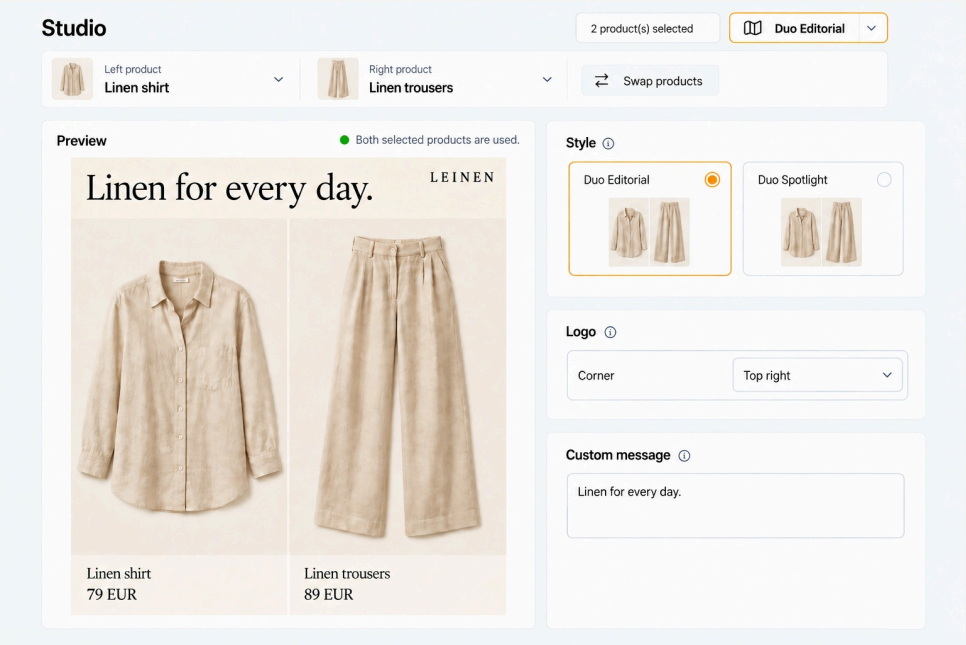
RESULT

Fictional example data. The detailed version shows finished copy, settings and result checks.

CONTENT STUDIO

Product design and preview

The brand profile brings together audience, tone, colours and factual sources.



Duo Editorial uses both product photos and source prices. Logo and message are separate settings. Fictional example.

Formats

Image, image series, slideshow, clip-based or continuous video, and avatar. Use your own photos or generation services.

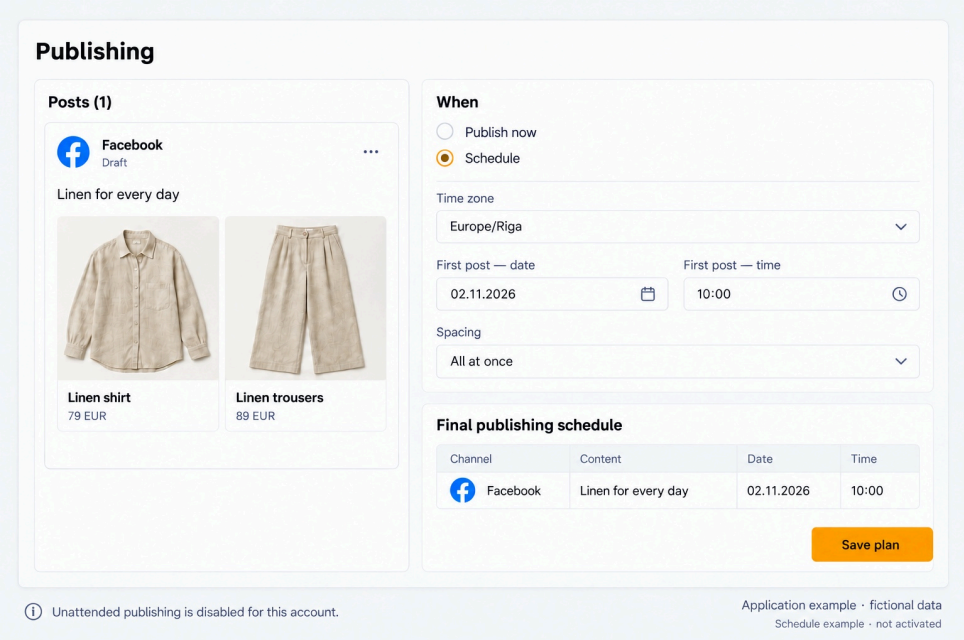
Control

Review copy, price, product accuracy and media. Add voice, music and subtitles to video.

CONTENT STUDIO

Control approval and publishing separately

Review text and media first. Automatic sending requires connected profiles, automatic account mode and separate permission for unattended publishing.



One post on 02.11.2026 at 10:00 Europe/Riga. Schedule example, not activated.

A manageable schedule

Start date, time, time zone and intervals between a batch's posts. Pause or cancel the plan.

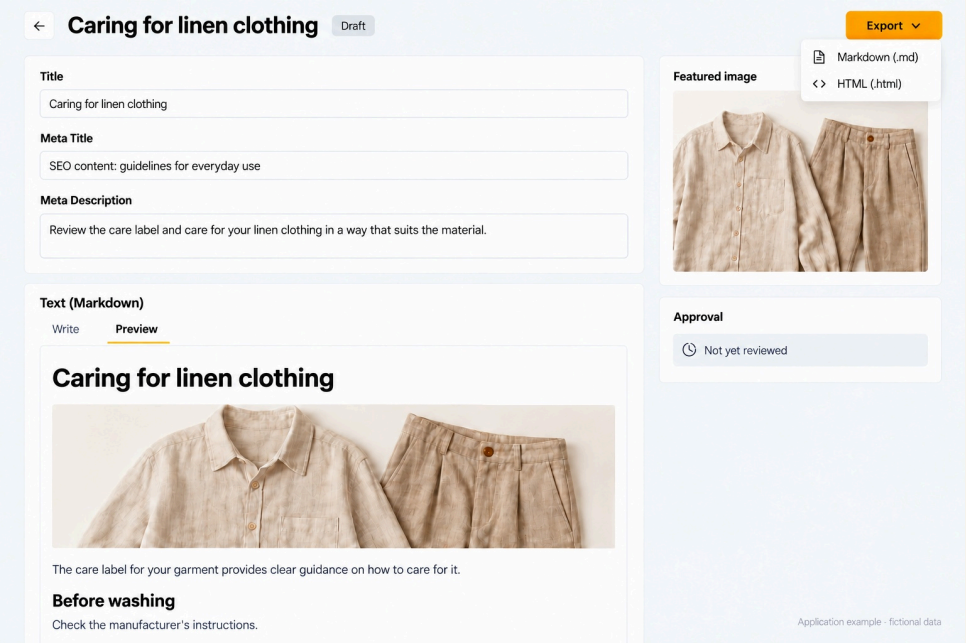
Clear responsibility

Only ready, individually approved posts with passed checks and a due date enter automatic sending. Creating a draft does not publish it.

CONTENT STUDIO

Articles with metadata and useful exports

In SEO, the topic and brand facts become an article draft. Review content and metadata, then export or use a configured website connection.



Edit article text and metadata, then export as Markdown or HTML. Illustrative draft.

A usable result

FAQ, internal links, structured data and translations as required. HTML/Markdown or a configured CMS connection.

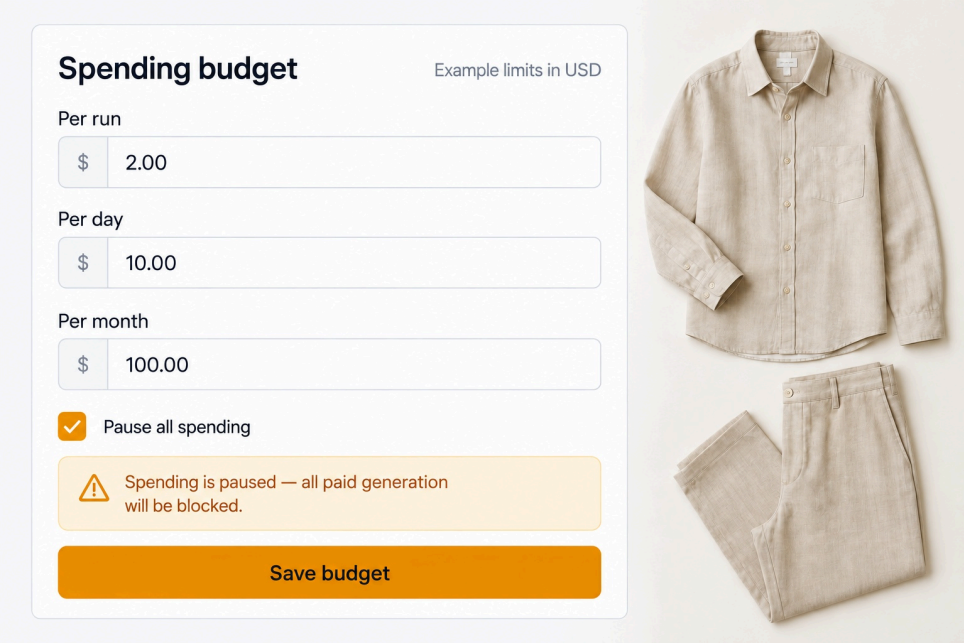
RESULT

The publishing process can be checked. Search rankings are not guaranteed.

CONTENT STUDIO

Use Content Studio as needed

Use Content Studio as an independent online service for content work. Start with one suitable task and add formats as needed.



Example USD limits with spending pause enabled. No payment or usage evidence.

Track AI usage

Paid AI work uses token credit. Short text and simple analysis are usually inexpensive with suitable models. Model, volume and media format determine usage. Estimates and budget limits support planning.

Work with your materials

Connect a product feed, website and supported social profiles as needed. Export finished content and offered configuration data. AmberNord operates the platform and retains the platform and source code.

CONTENT STUDIO

Start with your own task

Open Content Studio with your enabled access. Choose a product campaign, post or article topic from your business for your first task.

01

Prepare brand and data

Add brand facts and connect the required supported sources and profiles.

02

Check the result

Check credit and budget limits, prepare content and choose the publishing route.

Open Content Studio ↗

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digital.ambernord.eu

Illustrations explain functions using fictional data. They do not show a published customer campaign. Content Studio is an AmberNord online service with user access, token credit and offered exports.