

Your brand. Your content studio.

A business-specific environment connecting brand knowledge and product data with publishing.



Illustrative feature demonstration with a customised visual design.

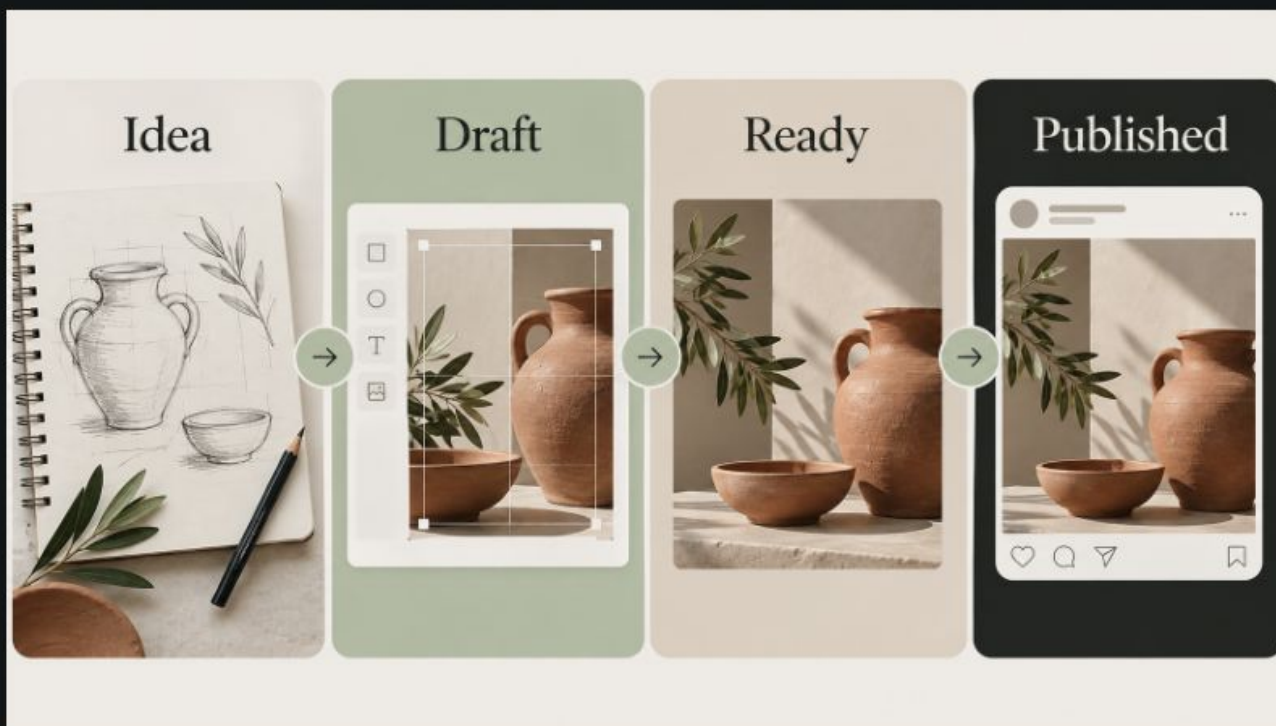
Social posts, product selections and website articles draw on a shared brand context. The team prepares material, reviews the result and selects its destination. The workflow remains visible from an initial idea through ready content to publication.

The studio is designed for e-commerce businesses, brands and marketing teams with a recurring workload. Start with one concrete scenario and expand during implementation. The offer combines a workflow tailored to the business with project delivery, including source code, data and documentation within the agreed contractual scope. Your team gains a common place to organise production and a clear basis for future development.

- | Shared context
- | Visible workflow
- | Project handover

Three workstreams for one content plan.

Social content, product compositions and SEO articles carry a common brand direction.



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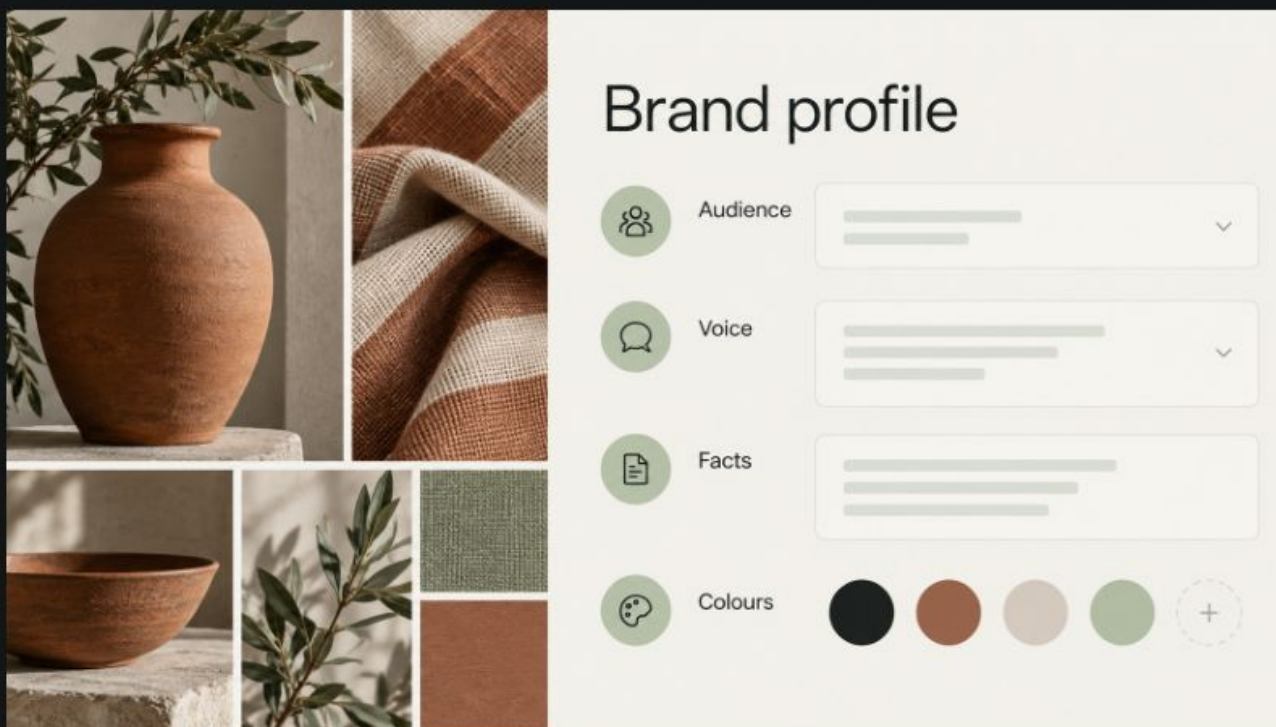
A clothing retailer uses assortment data for a seasonal selection. A design company creates campaign images and short video. An interiors brand develops a website article and versions for selected markets. Each scenario begins with concrete information and an understandable brief.

The studio connects preparation with creative formats, quality review and publishing. Teams can organise content around business priorities and use the same factual foundation in different formats. Brand accounts help manage context; additional client-access separation and team requirements are defined during implementation. This gives each workstream a practical role while preserving a coherent process across the content operation.

- | Social content
- | Product content studio
- | SEO articles

A clear brief for a consistent voice.

The profile brings together audience, language, tone, colours and approved facts.



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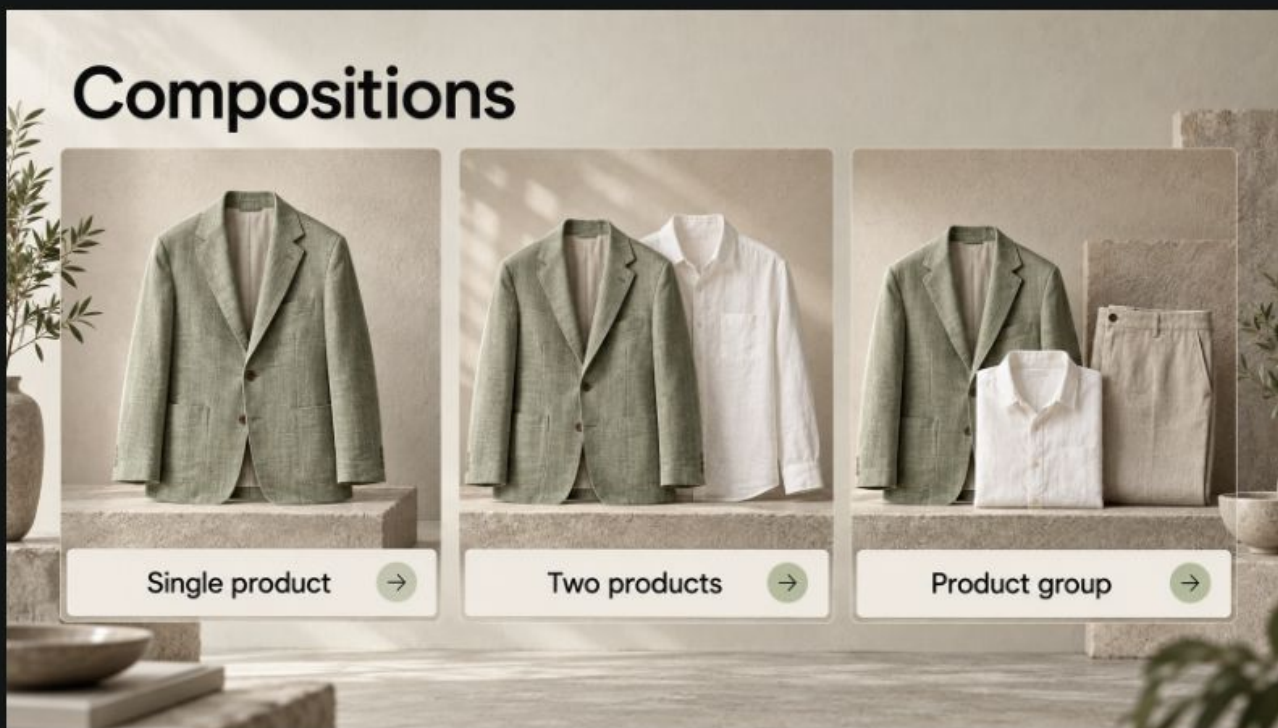
Saved brand context gives content preparation a shared foundation. References and a fact archive support accurate descriptions of the company's offer, while the individual brief establishes the campaign objective. The team reviews the output and adapts it for the channel.

Implementation establishes supported claims, terminology and responsibility for updating facts. This matters when working across markets and formats. The studio uses the business's instructions; an editor assesses the final asset. The resulting process supports consistent communication while leaving room for the wording and visual direction required by a particular publication. New market terminology is reviewed as part of localisation.

- | Audience and tone
- | Facts and references
- | Visual guidance

From product feed to composition.

XML and CSV data bring existing images, prices and availability into the workflow.



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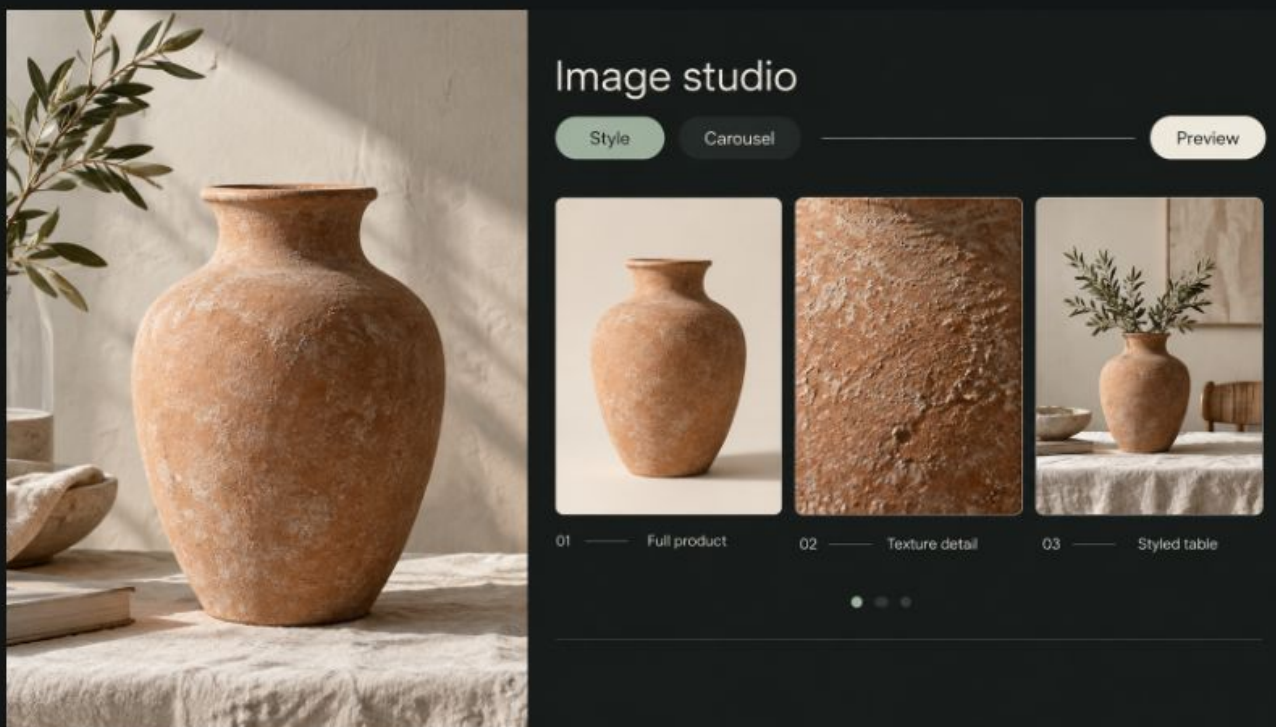
Select products by category and available filters, then choose single-product, two-product or group mode. Adjust style, copy and price display before reviewing the composition. Product feed event rules help prepare groups of campaign drafts.

A seasonal selection is therefore grounded in a known assortment. Field mapping and update arrangements are checked during implementation; missing attributes are not invented. Checks for linked product facts compare the asset with current stored records. The team reviews its preview and moves prepared work into publishing with a schedule suited to the business. The source remains an important part of the quality process.

- | Import and selection
- | Composition and preview
- | Campaign drafts

An image, a series or a video.

Choose the format for the message and channel while retaining the brand context.



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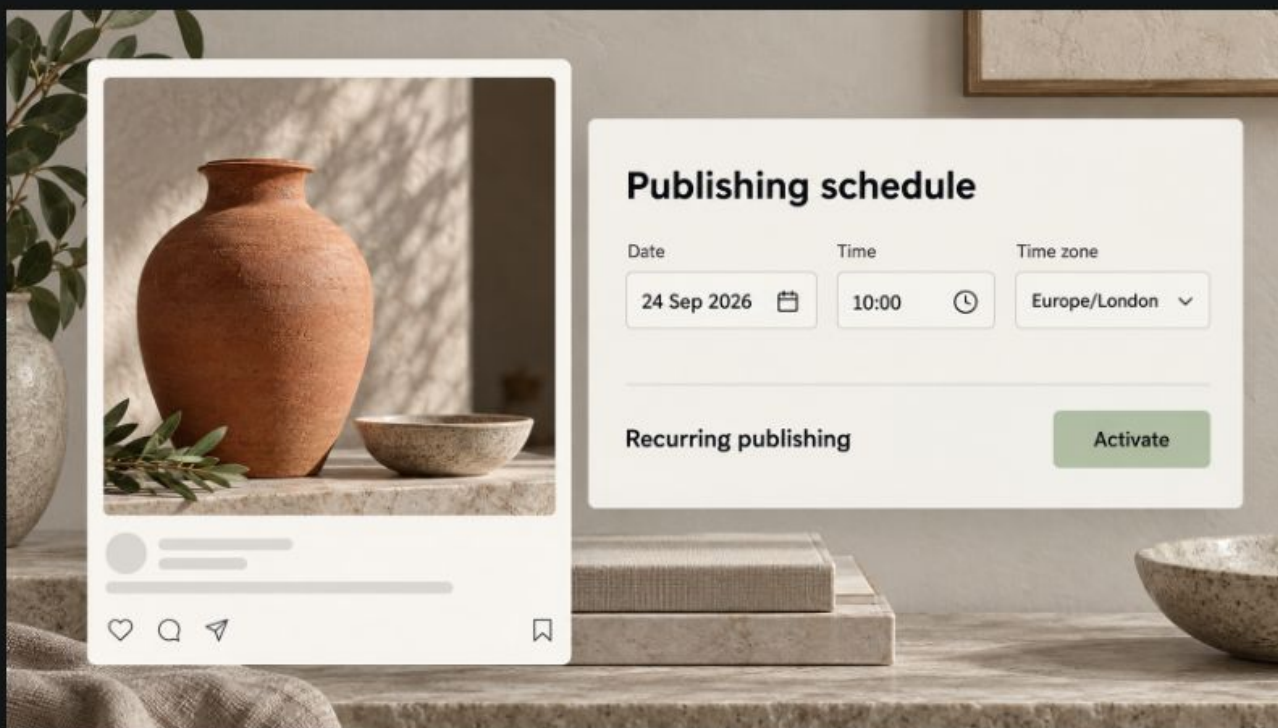
Available formats include images, image series, slideshows, clip-based video and short fully generated video of up to ten seconds. Voice, music, subtitles and a voice library support the visual work. Avatar video requires the relevant external service connection.

The team reviews composition, pronunciation and readability so the result works in its intended channel. Connections and quality criteria are tested with customer examples. Catalogue images are individually designed feature demonstrations; customer templates and visual identity are agreed during implementation. Generation service costs are included in the content budget, and the business reviews the rights to the media it uses.

- | Images and series
- | Voice, music and subtitles
- | Several video formats

Publishing with a schedule and controls.

Choose a destination, platform variant, date and time zone for each ready asset.



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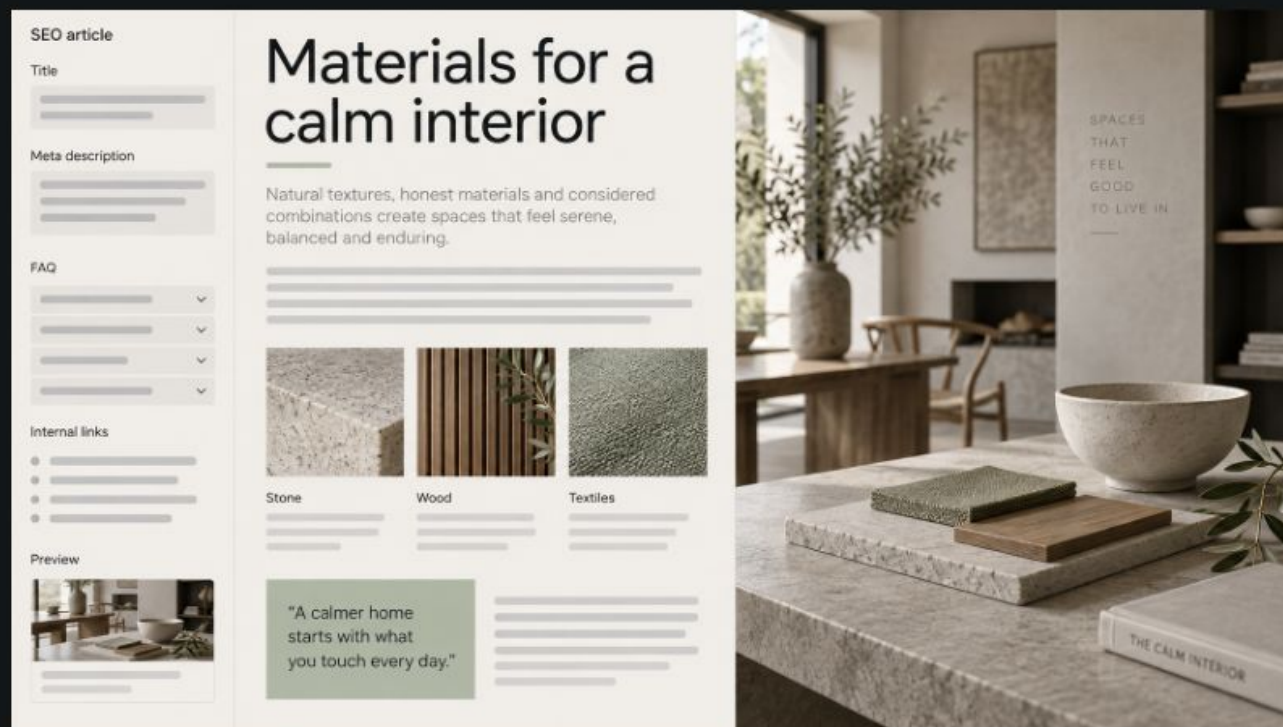
Use connected automatic publishing or deliver text and media through copying, downloads, ZIP packages or sharing. Pause the flow or space posts within a group. Automatic recurring publishing on the configured schedule can be activated for the business's needs.

Language, brand, platform and product checks support review. Estimates, actual costs and per-run, daily and monthly budgets help control volume. Customer profiles and permissions are tested before launch. Automation operates alongside a defined review process, current data and responsibility for the published result. Performance measurements can support later decisions where the relevant data sources are connected or records are entered.

- | Platform variants and scheduling
- | Activatable recurring publishing
- | Quality checks and budget limits

Adapted to your markets and systems.

Content languages, website connections and bespoke integrations define the implementation scope.



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Publishing connections cover WordPress, Shopify, Ghost, Webflow and custom websites, with manual export also available. Each selected connection is tested in the customer's environment. Bespoke API work can extend the workflow into existing business tools.

An example market set includes English, German, French, Italian and Spanish content; the selection follows the audience. The existing interface is Latvian, English and German, with further localisation scoped separately. Mobile web access and CSV, JSON, ZIP, HTML and Markdown exports support portability. Configuration export and a full system backup are separate handover elements, with their purpose and delivery arrangements documented.

- | Website and API connections
- | Target-market languages
- | Mobile work and exports

Source code. And the choice of what comes next.

Defined handover terms let you continue maintenance with a team of your choice.



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After the agreed handover, the buyer owns the delivered project and commissioned source code within the specified rights. Documentation and data access are delivered; third-party components and external services retain their licence terms. Maintenance and service costs are explained separately.

Implementation includes workflow assessment, brand and language setup, connections, a trial and acceptance checks. Delivery and team training follow. Bring a first content scenario, product source and publishing channels to the initial discussion. These inputs make it possible to agree a concrete scope, budget and result that the business receives and can continue developing with its chosen partner.

- | Contractually defined rights
- | Code, data and documentation
- | Your choice of maintenance team