

Integrated e-commerce platform

E-commerce. Unified management.

A brand-tailored store, management system and team tools
in a single solution.



Four connected modules

Storefront, administration, marketing and staff tools share product and order data.

Store Products, filters, cart, checkout and customer account.

Management Orders, inventory, prices, content and reports.

Growth Campaigns, loyalty, reviews and automation.

Team Working hours, tasks, training and communication.

Multilingual storefront

Responsive product catalogue and checkout in five languages.

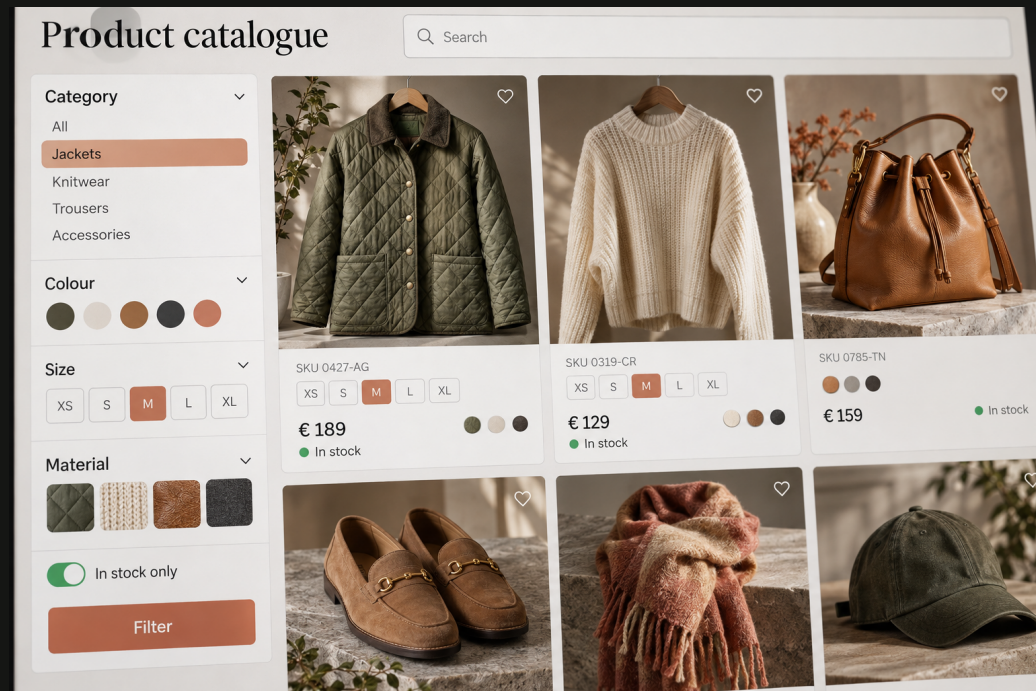
Product discovery Search, filters, categories and favourites.

Product details Variants, sizes, reviews and actual stock.

Order processing Delivery, discount codes and traceable status.

After-sales service Invoices, messages, returns and loyalty.

German, French, Italian, Spanish and English in one content management workflow. The language combination is tailored to each client's target markets.



One control centre for every operation

Orders, inventory, products, campaigns, customers and business reports in one place.

Unified data Shared product catalogue, order data and inventory.

Role-based access Access to features and data follows assigned user permissions.



AI content and support

AI prepares product content and translations and assists customer conversations. Server-side business rules control pricing, payments and inventory.

Product content Generate names and descriptions from text or images.

Five languages Translations and localised store URLs.

SEO and images Metadata and alternative text.

Customer chat Answers grounded in real store data, with human handover.

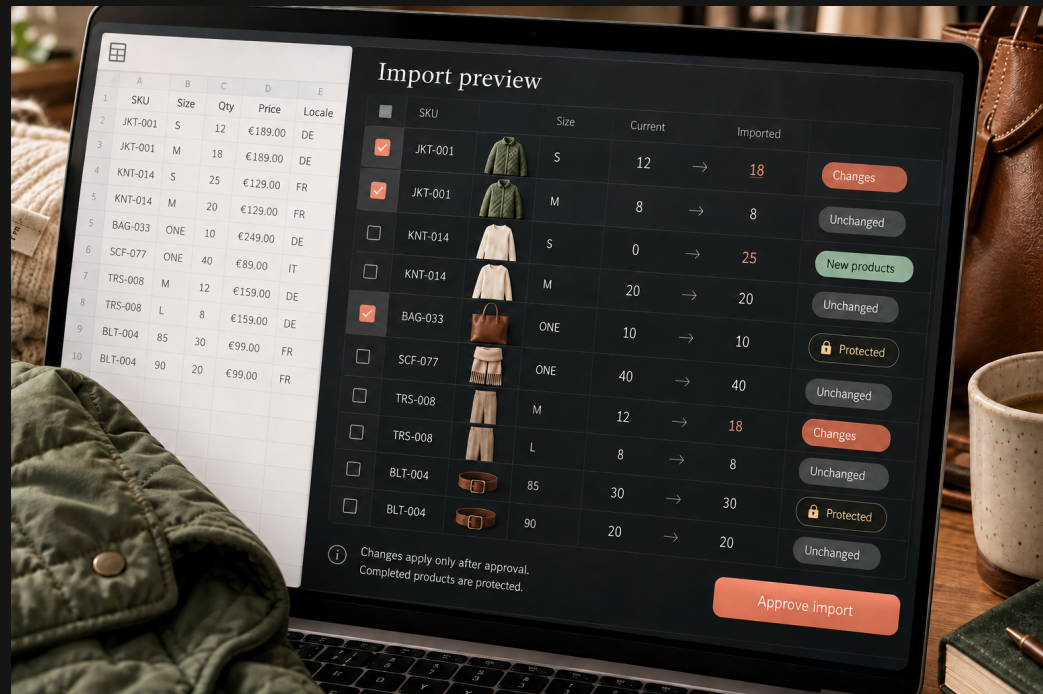


Data import with change preview

Imported spreadsheet data is compared with the current catalogue. New records and changes are reviewed before approval.

Reimport control Import rules protect completed products; incomplete drafts can be enriched.

Image imports Images are linked by unique ID, independently of filenames.



Product registration and SKU assignment

The mobile receiving form captures images, category, material, variants, quantities and required measurements.

Price access control Staff receive goods; purchase and selling prices are visible only to the owner or administrator.

AI content preparation AI drafts a name and description from an image. Staff enter product parameters and quantities.

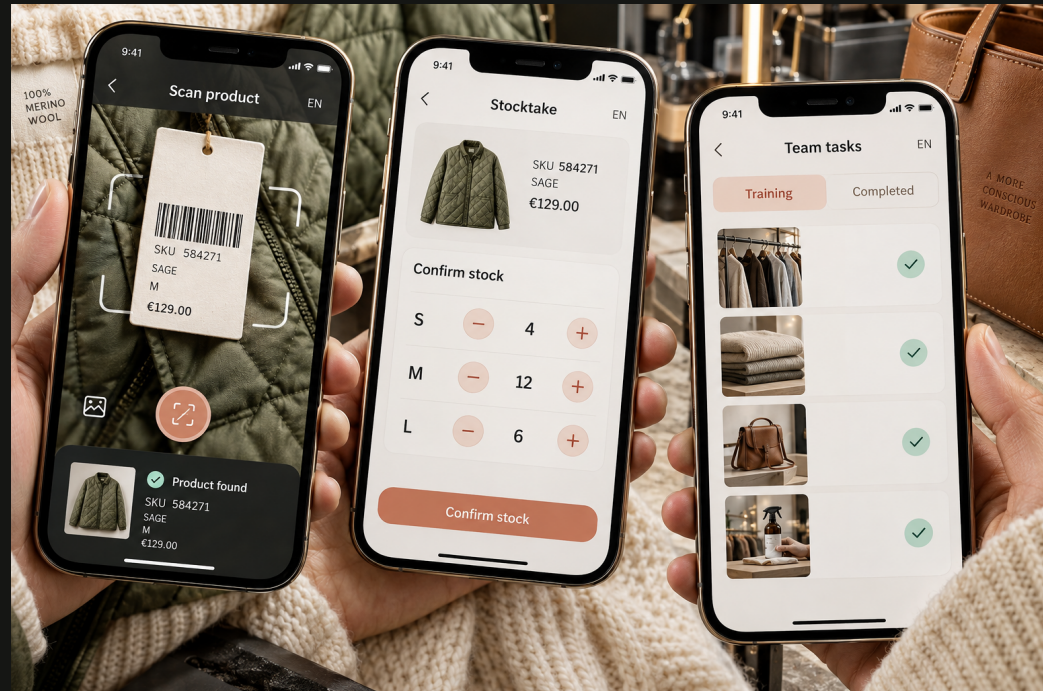


Mobile retail and personnel workflows

Physical sales, receiving, stocktaking and daily staff operations use the same system.

Mobile workflows Scanning, sales and inventory operations on a phone.

Team portal Shifts, tasks, communication, pay and training.



Infrastructure and project ownership

Delivered source code, adaptable workflows and custom API integrations with your business systems.

Access and activity control User roles, authentication, permissions and activity audit.

Localisation Multilingual content, delivery regions and localised URLs.

Analytics integrations GA4, Meta, TikTok and consent management.

Data management Database backups, operational reports and Excel exports.

Owned by the buyer Source code and data remain company property after handover.

APIs and customisation Full source code access and custom connections developed to client requirements.

Next step

Tailored implementation. Owned by you.

During the demonstration, we assess your requirements, required integrations and implementation scope.

An adaptable platform foundation

A solution tailored to your brand, product catalogue and workflows. The buyer owns the project and source code after handover.